



Stop Searching Start Matching



HeadlineJobs Quality Workplace Index 2008Q2 (Key Findings)



Survey conducted by The University of HK Public Opinion Programme

Report Prepared by HeadlineJobs Research (08 Jun)

Technical Details

- **Date of Study:**
 - **May 5-14, 2008**
- **Methodology:**
 - **Random Telephone Survey**
 - **Conducted by HKUPOP**
- **Target:**
 - **HK Working Population aged 18 or above**
- **Sample Size:**
 - **1,005**
- **Projected Population:**
 - **3,542,900**





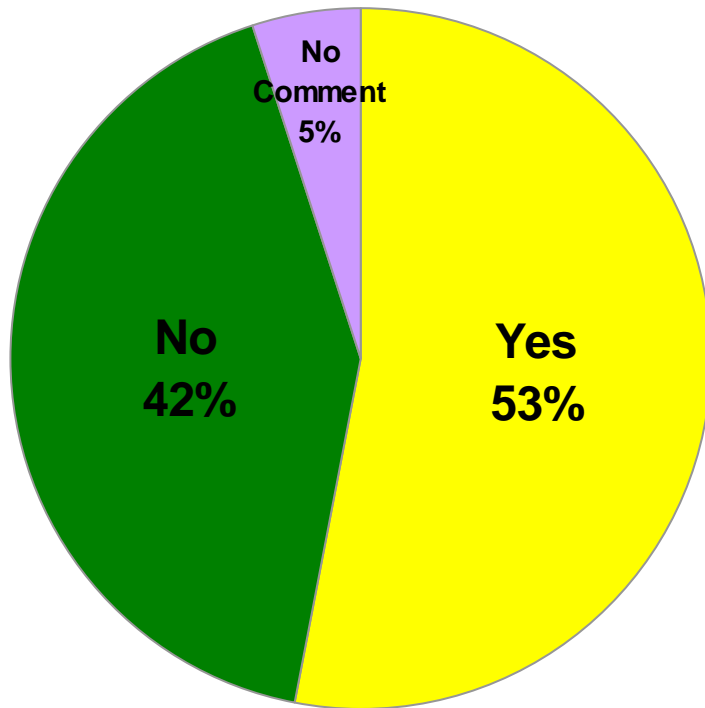
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Social Topics

Employee salary can catch up with the Current Inflation?

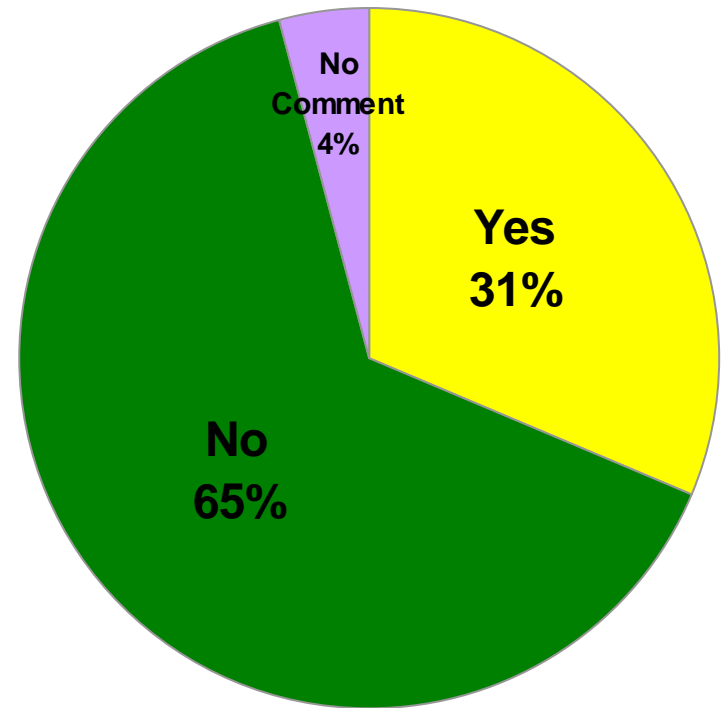
Employer's viewpoint



Base: Employer (118,400)

VS.

Employee's viewpoint



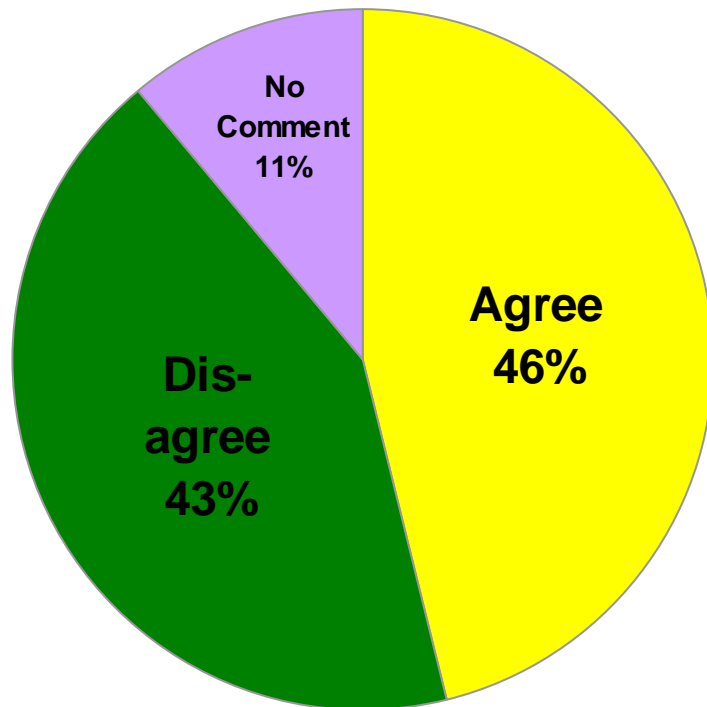
Base: Employee (3,241,400)

Source: HKUPOP



Legislation for “Minimum Wage & Maximum Working Hours”?

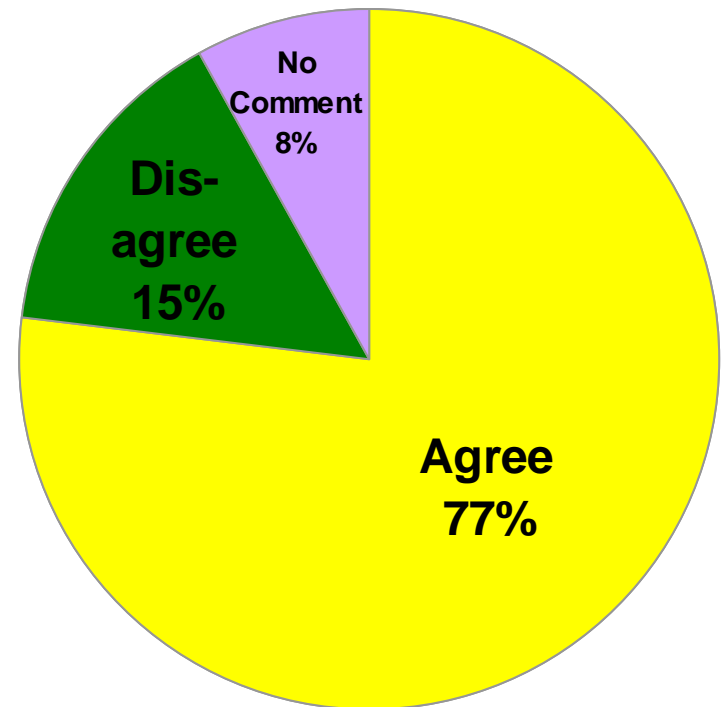
Employer's viewpoint



Base: Employer (118,400)

VS.

Employee's viewpoint



Base: Employee (3,241,400)

Source: HKUPOP



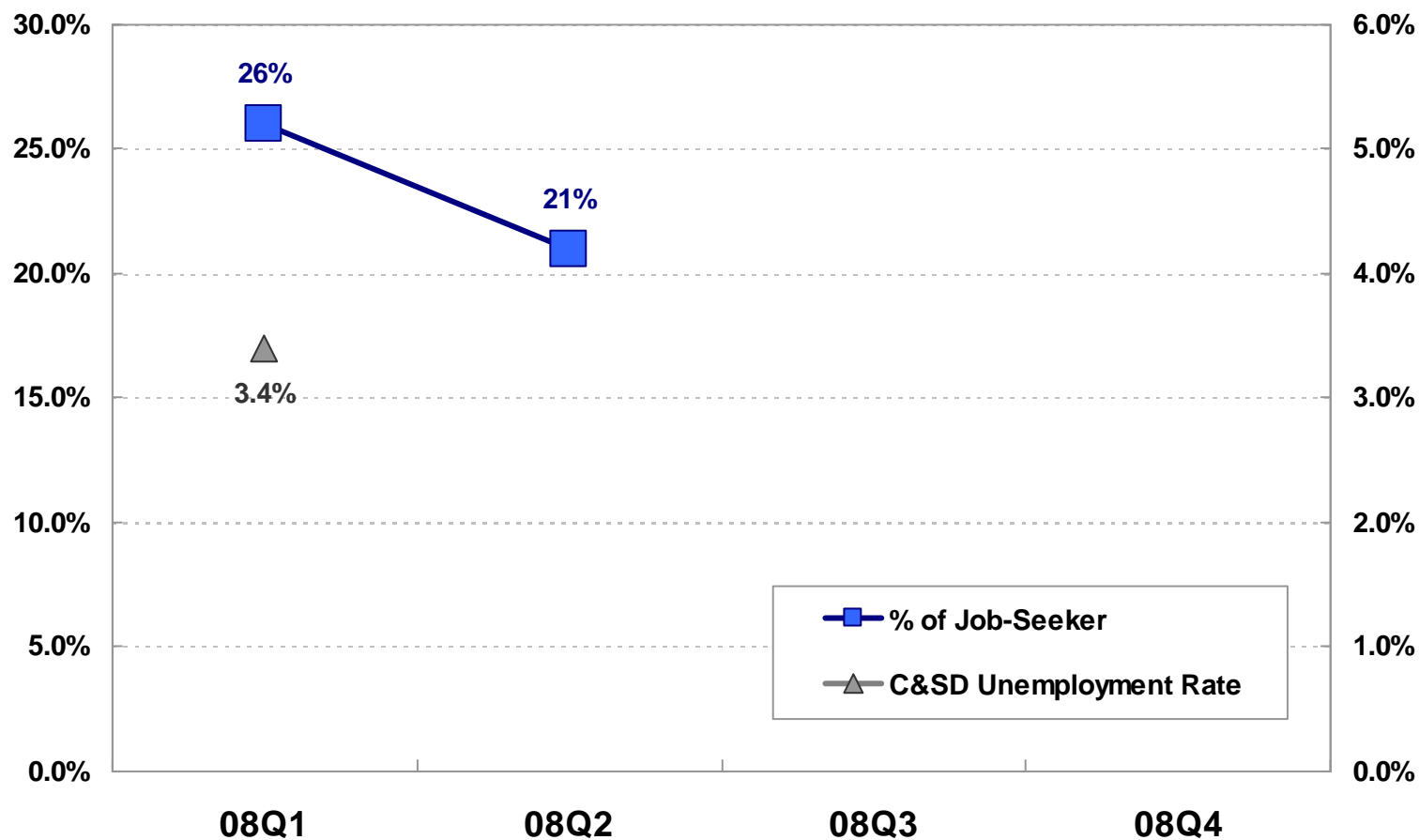


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Quality Workplace Index

Job-Seeking Index



Base: Employee (3,241,900)

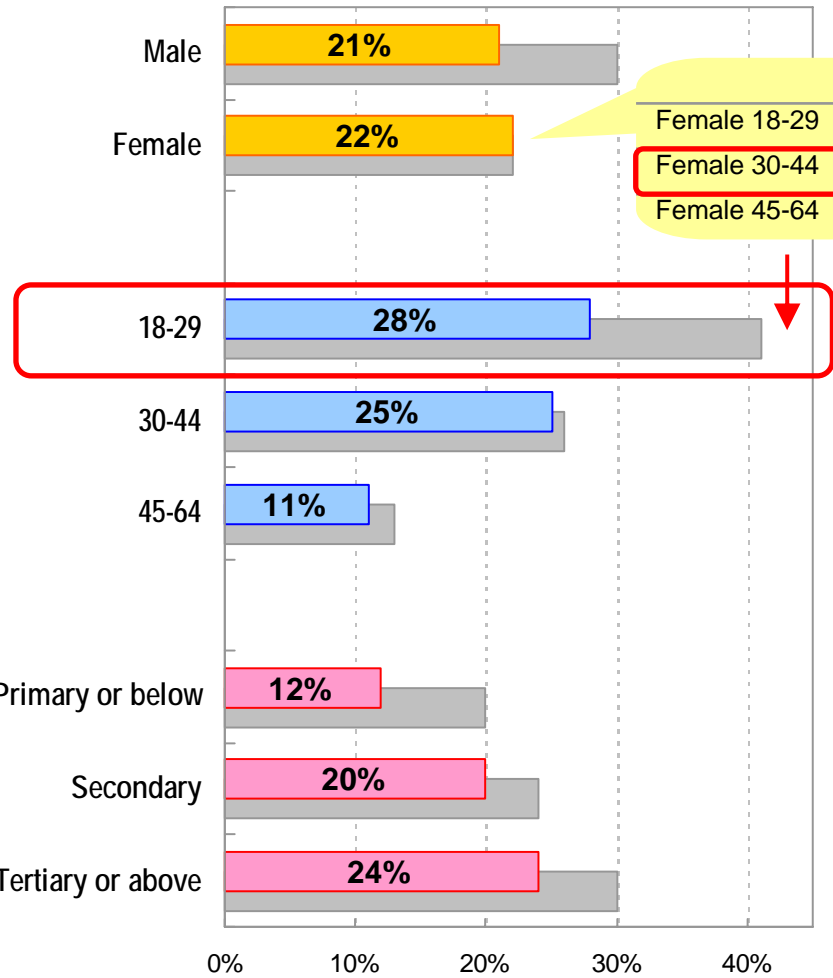
Source: HKUPOP



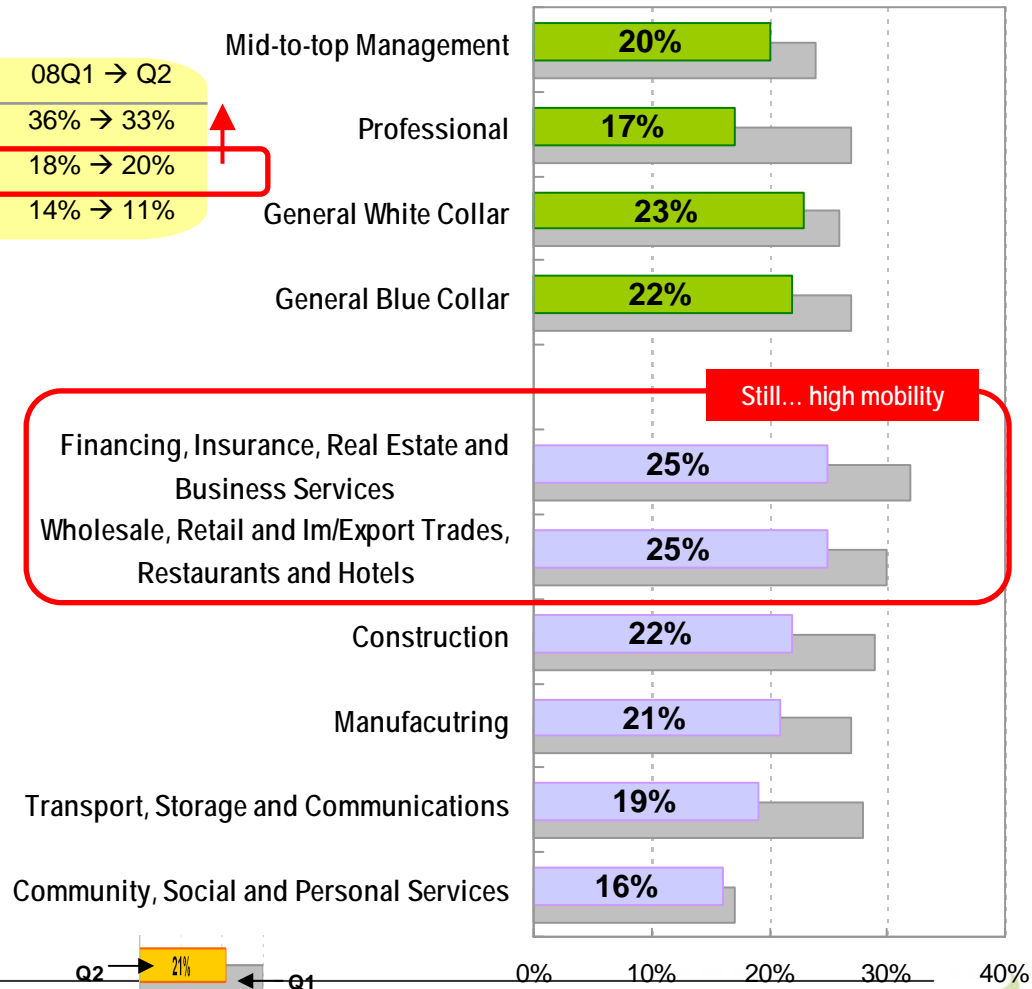
Who are the job seekers?

% of people who are looking for a new job in coming 3 months

% of people who are looking for a new job in coming 3 months



Category	Q1 (%)	Q2 (%)
08Q1 → Q2	36%	33%
Female 18-29	36%	33%
Female 30-44	18%	20%
Female 45-64	14%	11%



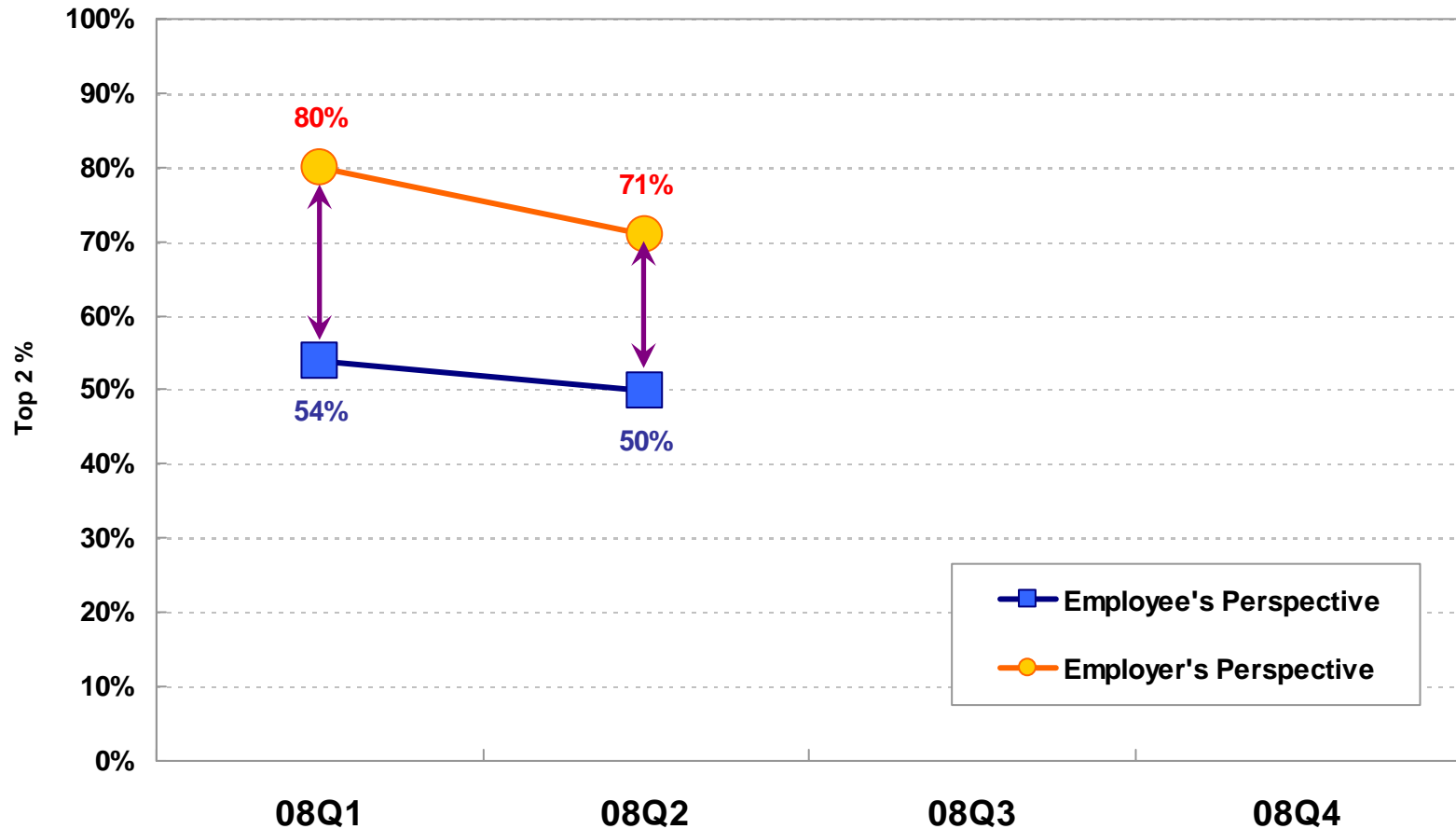
Still... high mobility

Financing, Insurance, Real Estate and Business Services

Wholesale, Retail and Im/Export Trades, Restaurants and Hotels



Employee Job Satisfaction Index

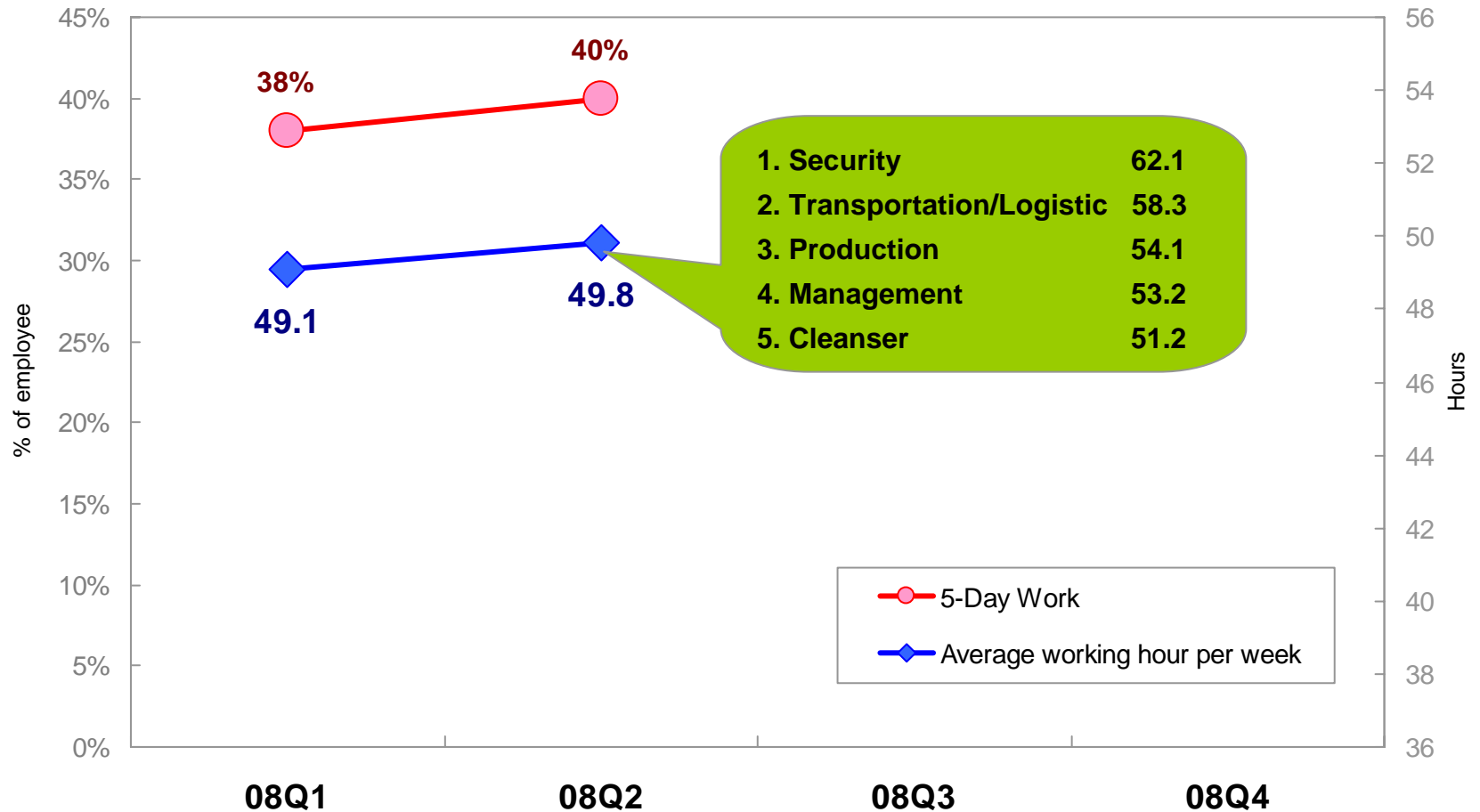


Base: Employee (3,241,900); Employer (118,400)

Source: HKUPOP



5-Day Work vs. Working Hours

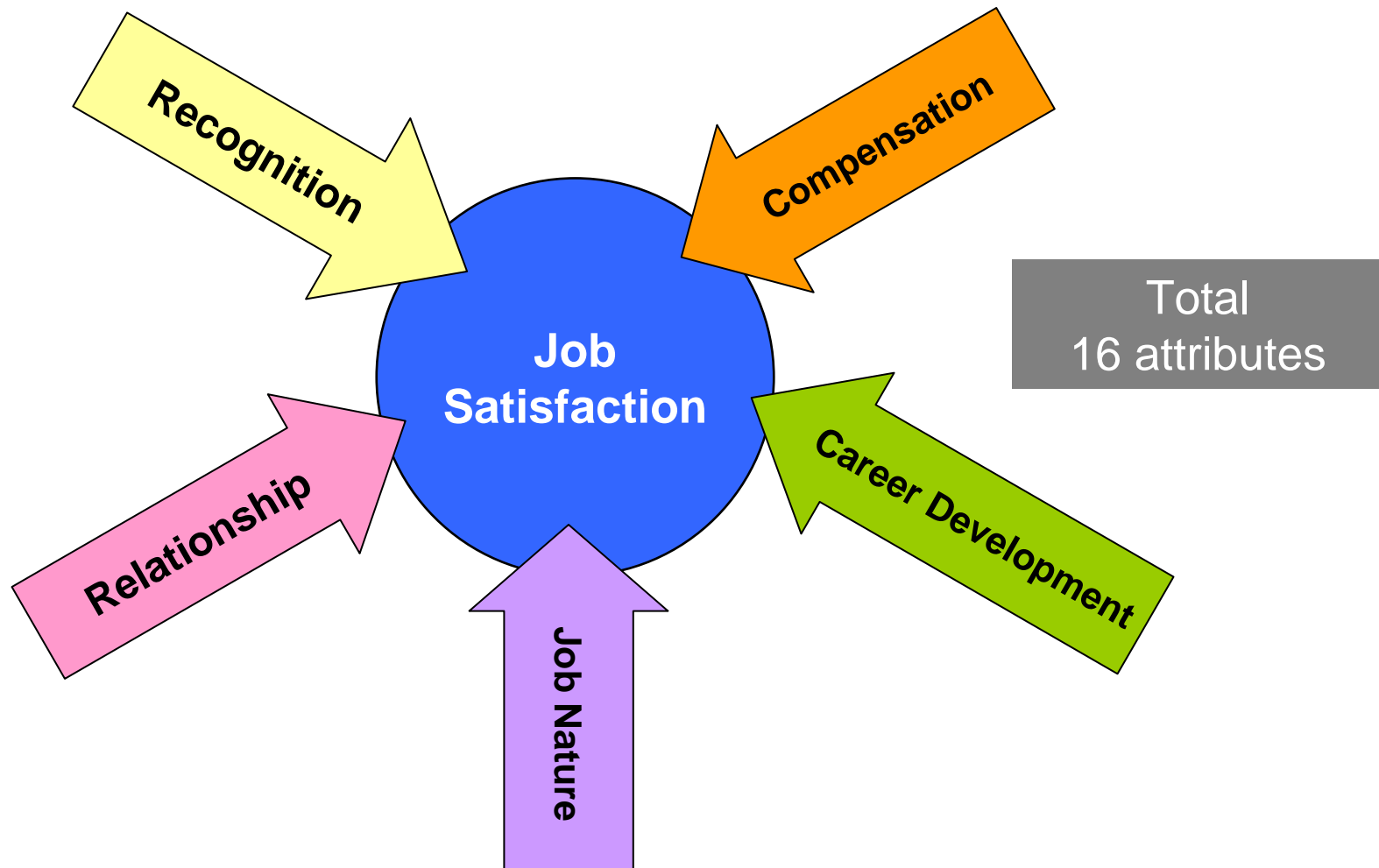


Base: Employee (3,241,900)

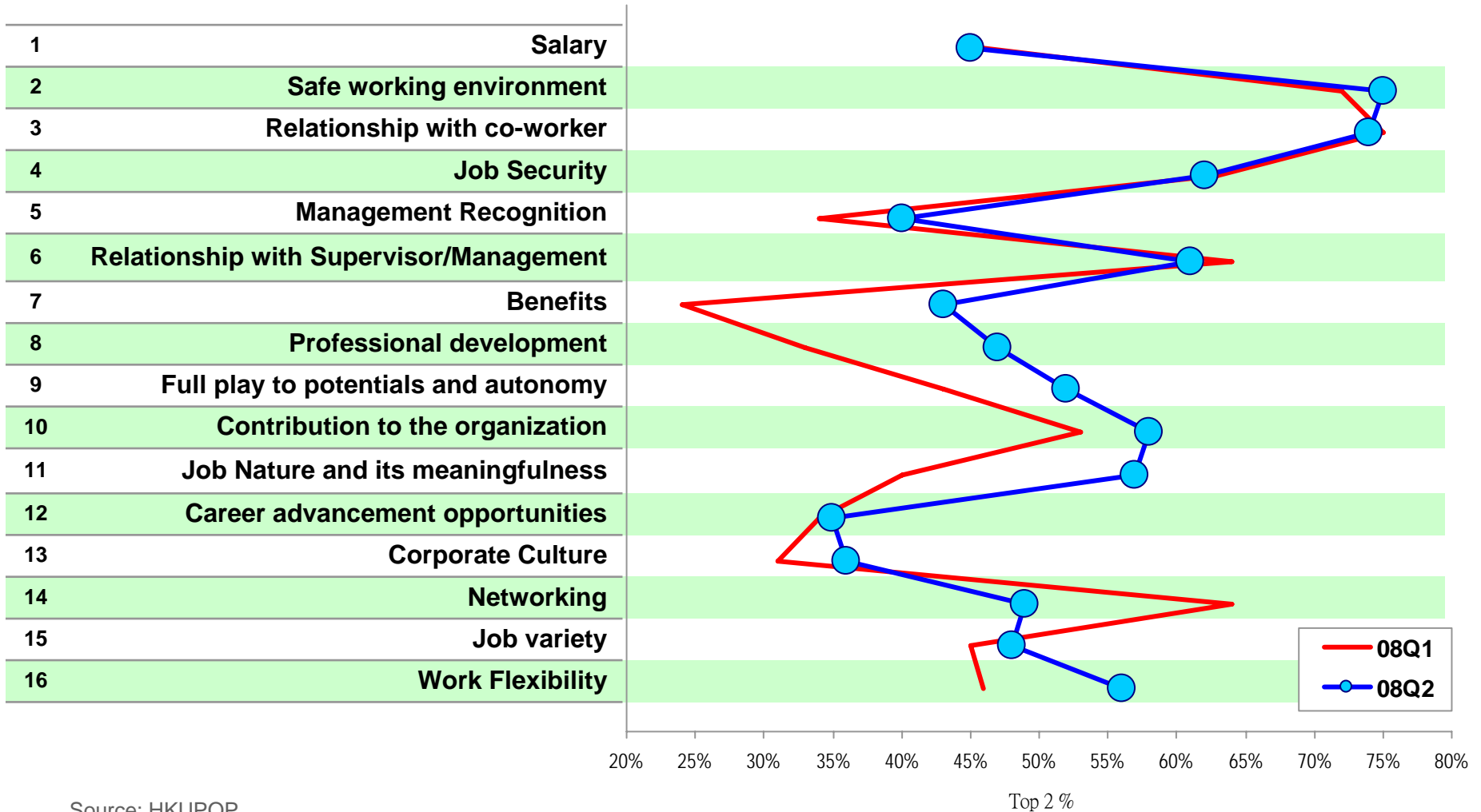
Source: HKUPOP



Quality Workplace Index Measuring System



Employee Satisfaction on Attributes



Source: HKUPOP





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The End